

GET HASTINGS MAGAZINE



ADVERTISE WITH US



ABOUT GET HASTINGS

Get Hastings is a 72 page local arts, culture and community magazine with a quarterly print issue. It celebrates the uniqueness, creativity and diversity of Hastings, St Leonards, Bexhill and the surrounding areas.

Get Hastings is free and available at many outlets locally, as well as in London and Brighton. It will also be available online alongside an online store on which people can subscribe or buy back issues.

With a highly motivated and successful team with writing, photography, design and marketing backgrounds, *Get Hastings* is the local magazine with style and character, just like Hastings itself.



“Get Hastings is so brilliant and beautiful, it makes me want to move here!”

Caroline Quentin, actress, TV presenter and visitor to St Leonards



ONLINE ADVERTISING

Top homepage banner



Our digital reach is approximately 180,000. This reach is achieved via a targeted SEO, marketing and advertising campaign. All online advertising will run on a monthly basis, shown in the charges below. We deliberately stagger online articles to create continued traffic.

Everypage Banner

1600px W X 125px
£180pcm

Mid Homepage Banner

1600px W X 125
£125pcm

Cover / Lead Feature Banner

1000px W X 125px
£85pcm

Please supply artwork as a jpeg, png or gif format, in RGB, at approx. 500kb.

WHY NOT TEAM UP WITH ANOTHER BUSINESS TO SHARE THE COST OF AN ONLINE AD IN ALTERNATING GIF FORM?

PRINT ADVERTISING

We have a total of eight pages of ads, including the covers. We will operate on a first-come-first-served basis. Please supply artwork as jpeg or pdf at 300dpi and CMYK.

1. Full Page Inside Front / Back Cover
185 x 243MM
£500

2. Half Page
185mm x 119mm
£365

3. Quarter Page
90mm x 119mm
£175

5. Full Bleed Back Cover
185 x 243mm (consider a 10mm safe area margin on all sides)
£600



“We have found it exciting to be involved with Get Hastings from the beginning. It’s great at meshing interesting content with news and referencing the future of Hastings & St Leonards. For us not being part of it would feel like missing out!”

Rory Myers, local business owner and regular advertiser



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If you have any questions,
please contact the *Get Hastings*
team by e-mail:

hello@gethastings.com

Visit our website at **gethastings.com**